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FOR IMMEDIATE RELEASE

Unitus Community Credit Union Partners with Quarterback Dillon Gabriel for Giving Tuesday

Credit Union and Athlete Team Up to Support Local Youth Sports

Tigard, Ore., December 3, 2024 – In celebration of “Giving Tuesday,” Unitus Community Credit Union and quarterback Dillon Gabriel have made a \$2,500 donation to [Kidsports](#) of Eugene, Oregon. The non-profit organization is committed to offering all children the opportunity to play youth sports by removing barriers.



The contribution follows a special Meet & Greet with Gabriel for Kidsports’ youth football players. During the event, participants got to run an agility course, catch passes from Gabriel, meet the quarterback, and take photos with him. Unitus President and CEO, Steven Stapp, announced the donation at the event, underscoring Gabriel’s commitment to community.

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“We are honored to partner with Dillon to make this donation to Kidsports,” explained Mr.

Stapp. “Understanding how much youth sports

played a role in his accomplishments, we know this donation will help inspire the next generation of young athletes who play sports here.”

“I’ve been so supported by this community and I’m glad I can help support Kidsports,” said Dillon Gabriel. “Being out here and getting to spend time with these kids is one of the things I love most about my role. I hope they had as much fun as I did.”

Kidsports’ Executive Director Bev Smith thanked Gabriel and Unitus for the financial contribution, noting Gabriel’s involvement with the organization has demonstrated the importance of participating in youth sports.

“He got his start doing exactly what our kids do,” noted Ms. Smith. “Learning the value of teamwork, commitment, and sportsmanship through youth sports builds skills and character that last a lifetime.”

Unitus first partnered with Dillon Gabriel in July, naming him a Financial Education Ambassador for the credit union. Gabriel has produced a series of financial education videos for social media. He believes financial education is crucial at any age, and his videos encourage young people to set them up for success in the future. The financial education series is available on Unitus’ social media channels, including [Instagram](#), [Facebook](#), [TikTok](#), [X \(formerly Twitter\)](#), [YouTube](#), and [LinkedIn](#). Mr. Gabriel is active on [Instagram](#) and [X](#).

Earlier this year, Gabriel and Unitus partnered to make a donation to the Ke Kukui Foundation, an organization committed to preserving and sharing Hawaiian/Polynesian culture through



education in music, dance, language, and arts.

[Photos and video of the Dillon Gabriel Meet & Greet at Kidsports are available through this link.](#)

About Unitus Community Credit Union

At Unitus, we're dedicated to improving lives in the communities we serve. As a member-owned local credit union, we invest in people by doing the right thing. Through partnerships with nonprofit organizations, we provide support for community groups through volunteerism and financial donations. Our 105,000 members count on us to serve them and their communities; our 300+ employees share that passion for service. Learn about the local impact Unitus makes by visiting unitusccu.com.

About Kidsports

Kidsports is a private non-profit organization in Oregon that provides youth sports programs for pre-K through 12th graders in Eugene/Springfield and surrounding areas. Kidsports teaches children and families the value of physical fitness, sportsmanship, practice and teamwork through sports and activities. Knowledgeable coaches and officials allow each player to achieve their personal best while having fun. All children have the opportunity to play. Sports programs and activities are open to any child who is able to participate regardless of race, religion, creed, sex, ability, or financial status.