## Better Together

**Annual Report 2018** 





and Frank Chinn



Before we review our credit union's exciting developments in 2018, we would like to first say "thank you." Thank you to our members for your treasured partnership. Thank you for giving us remarkable opportunities to grow with you and your family. We achieve our successes together. We overcome our challenges together. Thank you as well to our Board of Directors, Audit Committee, Leadership Team, and our talented employees for committing to excellence and working well together. Thank you all for being with us and for helping to make life better for each other.

Re-envisioning the member experience was a key focus for our credit union in 2018. Making life better for members happens in small, everyday ways and through large, significant events. Last year saw plenty of both.

Members experienced a number of everyday victories last year. For example, on average, a member calling Unitus reached a member support specialist four times faster in 2018 than in 2017. Consequently, member call satisfaction increased 17% by year's end. Thousands of members "bumped up their savings" using one of our market-leading Certificate of Deposit rate specials. Unitus members referred more than 500 new members and earned extra cash through our fall "50/50" member referral program.

These successes were punctuated by larger, more sustained advancements. Two new branches in Westmoreland and Multnomah Village made it possible to build more personal relationships with more members. Since its groundbreaking launch in June, thousands of members have opened Go Savings accounts, earning as much as 3.00% Annual Percentage Yield (APY) in liquid personal funds. Unitus Mortgage now offers 100% financing to help first time homebuyers, helping members build better lives for their families.

Always at the heart of our mission, Unitus Community Involvement efforts soared in 2018. All told, our credit union gave more than \$255,000 to community organizations, charitable nonprofits, students seeking tuition scholarships, and credit unions facing devastating weather events. But giving extends far beyond money. Together, our employees volunteered more than 2,860 hours across 80 community organizations.

Next year will bring more exciting firsts for our credit union. Members will get a new online banking experience, rebuilt from the ground up based on their needs. Unitus will open a branch in Gresham, Oregon's fourth largest city. A member-focused initiative will change the very nature of banking, giving members extra rewards for keeping healthy habits instead of punishing them for those times they fall short. Together we've come a long way, and we're only just beginning. Let's get growing!

#### ••• Unitus in 2018

- won the Corporate Philanthropy Award from Portland Business Journal for outstanding contributions to charitable causes
- donated more than \$250,000 to charitable organizations throughout 2018 in support of our communities
- was named one of Oregon's Most Admired Companies by Portland Business Journal
- became the first Credit Union to receive Gold Certification from the City of Portland's Sustainability at Work program
- won the inaugural Age-Friendly Business Award from the City of Portland for excellence in serving our elders
- was named the 12th largest mortgage lender (and 3rd largest credit union lender) in Portland Metro by Portland Business Journal
- was named the 19th largest commercial lender in the Portland Metro Area by the Portland Business Journal
- sponsored The Portland Rose Festival, a century-old Portland institution, for 3rd straight year



Steven Stapp, President/CEO



Frank Chinn, Chair

### 2 NEWBRANCHES

11 BRANCHES TOTAL 93,305 MEMBERS

269 UNITUS 118 BILLION IN ASSETS

**\$15,000 GRANTED IN STUDENT** 

**SCHOLARSHIPS** 

2,861

HOURS

VOLUNTEERED

COMMUNITY ORGANIZATIONS

ACROSS

\$42,320

DONATED TO CHILDREN'S MIRACLE NETWORK HOSPITALS

\$25,000 RAISED FOR OHSU DOERNBECHER 

635 HOME LOANS FUNDED FOR \$172,936,383 IN TOTAL VALUE

MEMBERS AND **NON-MEMBERS TAUGHT AT NO-COST** FINANCIAL SEMINARS

100% FINANCING AVAILABLE FOR FIRST TIME HOMEBUYERS

 $9_{//}422$  AUTO LOANS FUNDED FOR \$181,921,357 IN TOTAL VALUE

8,693 GO SAVINGS ACCOUNTS OPENED

**\$139,188,584** EARNING HIGH INTEREST

4.211 MEMBERS SAVED \$126,144,323 and Independant Auditors



**The Audit Committee** is appointed by the Board of Directors to provide oversight of the financial reporting process, system of internal controls, monitoring of compliance with laws and regulations, and code of conduct activities. To fulfill its duties, the Committee utilized services of an independent audit firm and the credit union's internal audit function.

The independent accounting firm Moss Adams LLP was engaged by the Committee to conduct a financial statement audit as of December 31st and perform a verification of member accounts in accordance with federal and state laws. The Committee utilized internal audit to review, measure, and report on activities that ensure compliance with laws and regulations, as well as continued integrity of the internal control environment.

Based on reports and information received, it is the opinion of the Audit Committee that Unitus Community Credit Union's financial operations and system of internal controls are sound. Summarized financial statements have been included in this annual report. I would like to thank the Audit Committee members for their commitment, energy, and enduring effort throughout 2018.

#### **Report of Independent Auditors**

To the Board of Directors and Audit Committee Unitus Community Credit Union Portland, Oregon

The accompanying summary financial statements, which comprise the summary statements of financial condition and the related summary statements of income, comprehensive income, and changes in members' equity, are derived from the audited financial statements of Unitus Community Credit Union (the Credit Union) as of and for the years ended December 31, 2018 and 2017. We expressed an unmodified audit opinion on those financial statements in our report dated March 1, 2019.

The summary financial statements do not contain all the disclosures required by accounting principles generally accepted in the United States of America. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of the Credit Union.

#### Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of the summary financial statements.

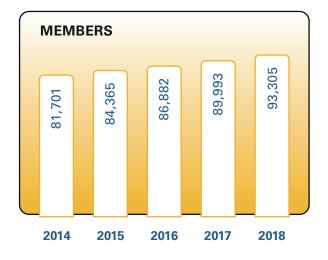
#### **Auditor's Responsibility**

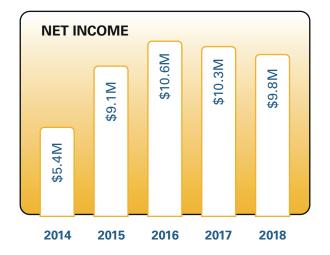
Our responsibility is to express an opinion about whether the summary financial statements are consistent, in all material respects, with the audited financial statements based on our procedures, which were conducted in accordance with auditing standards generally accepted in the United States of America. The procedures consisted principally of comparing the summary financial statements with the related information in the audited financial statements from which the summary financial statements have been derived.

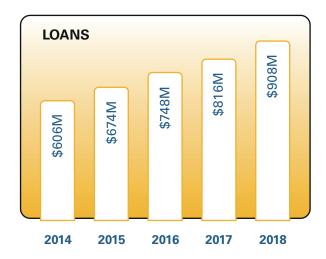
#### Opinion

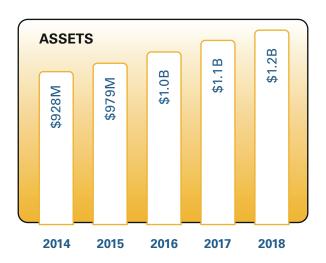
In our opinion, the summary financial statements of the Credit Union as of and for the years ended December 31, 2018 and 2017 referred to above are consistent, in all material respects, with the audited financial statements from which they have been derived.

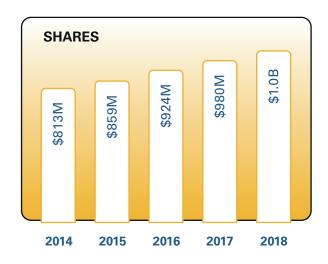
Moss Adams LLP Portland, Oregon March 1, 2019

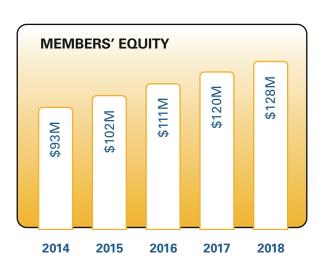














# of Financial Condition and Income

#### **Statement of Financial Condition**

#### Assets

Cash and cash equivalents
Investment securities available for sale, at fair value
Investment securities trading, at fair value
Restricted equity securities
Loans receivable, net
Accrued interest receivable
National Credit Union Share Insurance Fund deposit

Other assets Total assets

Liabilities

Members' share and savings accounts Borrowed funds

Property and equipment, net

Accrued expenses and other liabilities

Total liabilities

#### Members' Equity

Regular reserves Undivided earnings

Accumulated other comprehensive (loss) income

Total members' equity

Total liabilities and members' equity

#### December 31,

	· •			
2018	2017			
\$ 76,663,000	\$ 111,671,000			
171,049,000	166,037,000			
1,586,000	537,000			
1,342,000	1,258,000			
900,190,000	810,914,000			
3,689,000	3,356,000			
9,776,000	9,329,000			
7,926,000	7,685,000			
7,953,000	7,237,000			
\$ 1,180,174,000	\$1,118,024,000			
\$ 1,039,250,000 — 12,620,000	\$ 979,812,000 — 17,924,000			
1,051,870,000	997,736,000			
23,423,000	23,423,000			
105,929,000	96,105,000			
(1,048,000)	760,000			
128,304,000	120,288,000			
\$ 1,180,174,000	\$1,118,024,000			

#### Statement of Income

#### Years Ended December 31,

	2018	2017
Interest income		
Loans receivable	\$ 32,575,000	\$ 28,613,000
Investment securities and cash equivalents	5,543,000	4,193,000
Total interest income	38,118,000	32,806,000
Interest Expense Dividends on members' share accounts	2 420 000	2 102 000
Borrowed funds	3,436,000 5,000	2,103,000 1,000
Total interest expense	3,441,000	2,104,000
rotal interest expense	3,441,000	2,104,000
Net interest income	34,677,000	30,702,000
Provision for loan losses	2,853,000	1,792,000
Net interest income after provision for loan losses	31,824,000	28,910,000
Non-interest income Service charges and fees Mortgage banking and loan servicing income Gain on sale of investment securities National Credit Union Share Insurance Fund distribution Other non-interest income Total non-interest income  Non-interest expense Compensation and benefits General and administrative Total non-interest expense	14,936,000 4,132,000 691,000 662,000 (96,000) 20,325,000 23,075,000 19,250,000 42,325,000	14,390,000 4,917,000 — 39,000 19,346,000 20,841,000 17,109,000 37,950,000
Net income	\$ 9,824,000	\$ 10,306,000

# S of Comprehensive Income and Changes in Members' Equity

#### **Statement of Comprehensive Income**

Net income

Other comprehensive (loss)

Unrealized (losses) on securities

Reclassification adjustment for realized gains on sales of investment securities

Total other comprehensive (loss)

Comprehensive income

#### Years Ended December 31,

2018	2017		
\$ 9,824,000	\$ 10,306,000		
(1,117,000)	(980,000)		
(691,000)	_		
(1,808,000)	(980,000)		
\$ 8,016,000	\$ 9,326,000		

#### Statement of Changes in Members' Equity

	Total Members' Equity	Regular Reserves	Undivided Earnings	Accumulated Other Comprehensive (Loss) Income
Balance at December 31, 2016	\$ 110,962,000	\$ 23,423,000	\$ 85,799,000	\$ 1,740,000
Net Income	10,306,000	_	10,306,000	_
Other Comprehensive Loss	(980,000)	_	_	(980,000)
Balance at December 31, 2017	120,288,000	23,423,000	96,105,000	760,000
Net Income	9,824,000	_	9,824,000	_
Other Comprehensive Loss	(1,808,000)	_	_	(1,808,000)
Balance at December 31, 2018	\$ 128,304,000	\$ 23,423,000	\$ 105,929,000	\$ (1,048,000)





**Annual Report 2018** 

#### **Board of Directors** Audit Committee

**Frank Chinn** 

Chair

**Somnath Baneriee** 

Vice Chair

Will Rader

Secretary

**Rhonda Cramer** 

Director

Sue Iggulden

Director

**Matthew Micetic** 

Director

Tiffini Mueller

Director

**Luke Watson** 

Chair

Sarah Bang

Committee Member

Jason Beane

Committee Member

**Rhonda Cramer** 

Committee Member

**Mary Nolan** 

Committee Member

**John Pierce** 

Committee Member

#### **Leadership Team**

**Steven Stapp** 

President / CEO

**Jason Werts** 

EVP / Chief Operating Officer

**James Alexander** 

SVP / Chief Risk Officer

**Gayle Evans** 

SVP / Chief Human Resources Officer

**David Fehrer** 

SVP / Chief Information Officer

**Greg Spear** 

SVP / Chief Financial Officer

**Brian Alfano** 

VP / Chief Experience Officer

**Brian Devereux** 

VP / Chief Lending Officer

**Laurie Kresl** 

VP / Chief Marketing Officer

Corlinda Wooden

VP / Chief Retail Officer