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FOR IMMEDIATE RELEASE

Unitus CCU pledges \$50,000 to Randall Children’s Hospital; Provides Life-Saving Blood Transfusion Equipment for Family Birth Center

To help new moms requiring blood transfusions receive the critical care they need within minutes.

Portland, Ore., April 5, 2021 – Unitus Community Credit Union has pledged \$50,000 to Legacy Emanuel Randall Children’s Hospital to provide their Family Birth Center with BloodTrack and Belmont Rapid Infuser, a remote blood inventory system that provides emergency blood transfusions at the bedside—the first in the Legacy Health System to receive this lifesaving equipment.

Unitus’ sponsorship extends Randall’s blood bank to their Family Birth Center, allowing hospital staff to safely store and dispense blood within minutes and reducing the life-threatening wait time in an emergency. This support is crucial as the care mothers and babies receive before, during, and immediately after birth can have significant lifelong impacts on families and communities. Randall’s estimates more than 25 moms and their newborn babies will benefit from this lifesaving equipment each year.

“We’re incredibly thankful for all of the doctors, nurses, and hospital staff at Randall’s Family Birth Center that are working tirelessly to ensure at-risk women and their babies are safe, secure, and receiving top-notch care, especially in times of emergency,” said Steve Stapp, Unitus President/CEO.

“Sponsoring the addition of BloodTrack equipment to deliver lifesaving blood to new moms is the kind of critical, impactful work we aim to provide to our community. This was a small way we could give back to Randall’s for all they do while supporting some of our most vulnerable community members.”

Randall Children’s Hospital welcomes families of every socioeconomic, racial, and ethnic background, as well as LGBTQ+ families, at their Family Birth Center. Understanding that every family is unique, Randall’s recognizes that each birth is an opportunity to help strengthen that family and create a healthier, happier future. Unitus is thrilled to share in and uplift this vision.

Unitus partners with nonprofits and other organizations to improve quality of life for people in our local and global communities, and to provide disaster relief to raise each other up in the toughest of times. [Learn more](#) about Unitus’ community giving.

About Unitus Community Credit Union

Unitus Community Credit Union is passionate about helping people get smart about their money and take control of their future throughout Portland Metro, Salem, and the State of Washington. At Unitus, we’re dedicated to doing the right thing for our community with 24/7 mobile account access, Virtual Branch services available worldwide, and partnerships with nonprofit organizations that improve the quality of life for all people in our communities. Visit unitusccu.com to learn more about our commitment to our members.

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