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FOR IMMEDIATE RELEASE

Wooden Promoted to Senior Vice President/Chief Retail Officer at Unitus Community Credit Union

Corlinda Wooden's advocacy and innovative solutions contribute to promotion to senior leadership role

Portland, Ore., February 24, 2022 – Unitus Community Credit Union is pleased to announce the promotion of Corlinda Wooden to Senior Vice President/Chief Retail Officer. Ms. Wooden has served the members of Unitus Community Credit Union for a collective nine years through a series of different roles, taking on new responsibilities in each position, leading to this promotion as a senior leader in the organization.

Over the past three years, Ms. Wooden has been instrumental in leading several corporate initiatives that aim to improve service, access, and community engagement. She led Unitus Member Services' operational response to the COVID-19 pandemic, developed and launched Unitus' Virtual Branch, and managed Unitus' designation as a Juntos Avanzamos (Together We Advance) financial institution.

"Corlinda's leadership has a direct impact on every single member we serve," said Steven Stapp, President and CEO of Unitus Community Credit Union. "Her advocacy puts the member at the center of each decision we make, creating an inclusive culture throughout the organization, our membership, and the communities we serve."

Ms. Wooden has served as Unitus' organization champion for its Hispanic Community Initiative to strengthen service to the community through the development of new products such as an immigration loan, ITIN mortgages, a remittance partnership, and the formation of an external Hispanic Advisory Committee. In her new role, Ms. Wooden will continue to lead those efforts, as well as working closely with the Diversity, Equity, and Inclusion Steering Committee at Unitus.

"I'm proud to take this next step in my professional career as a senior member of the leadership team at Unitus," explained Ms. Wooden. "Having the opportunity to lead and develop a strong sales and service culture, while implementing inclusive practices to reach our historically underserved communities, speaks to the commitment Unitus makes every day to providing inspiring service."

Ms. Wooden serves several community and global organizations through volunteerism. She is affiliated with the Northwest Credit Union Association's Governmental Affairs Committee, Sunshine Division's Board of Directors, Women's Center for Leadership, and the Global Women's Leadership Network.

About Unitus Community Credit Union

At Unitus, we're dedicated to improving lives in the communities we serve. As a member-owned local credit union, we invest in people by doing the right thing. Through partnerships with nonprofit organizations, we provide support for community groups through volunteerism and financial donations. Our 104,000 members count on us to serve them and their communities; our 300 employees share that passion for service. Learn about the local impact Unitus makes by visiting unitusccu.com.